

Zack Frazier

2627 North Kimball Ave, Chicago IL 60647 – <http://zackfrazier.com>

Practiced Front-End Developer and UX Problem Solver

- Pragmatic and collaborative engineer with a reputation as a thoughtful and encouraging mentor
- Skilled in all aspects of the user experience with the proven know-how to combine product, usability, and technology viewpoints resulting in high-quality web and mobile applications
- Long-standing success delivering bespoke user experiences for respected brands such as GE, P&G, Harley-Davidson, IBM, Allstate, Discover, Orbitz, United Airlines, CME Group, and Sittercity

Abilities

- CSS3, SASS, responsive, modular architecture, animation
- JavaScript, JSON, jQuery, Highcharts, Node, Gulp, Bower
- HTML5, SVG, Web components, template inheritance, ERB, JSP, Jinja, Nunjucks
- Accessibility, WCAG, ARIA
- Git, JIRA, Basecamp, InVision
- Sketch 3, Photoshop, Adobe XD
- Mobile interface standards, iOS, Android
- Team leadership, mentoring, recruiting
- Agile sprint planning, MVP requirements, feature definitions
- Stakeholder relations, budgeting, resourcing
- Design direction, collaborative product design, wireframes, user flows
- Interactive prototyping, Lean UX, persona creation, A/B testing

Experience

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PRINCIPAL, FRONT-END AND USER EXPERIENCE — 2015 to Present

- Provides expert front-end development and UX services to interactive agencies and startups with an emphasis on component UI systems and bespoke presentation.

Sittercity — Chicago IL

DIRECTOR, USER EXPERIENCE — 2012 to 2015

- Accountable for all user interface efforts across multiple products, including responsive web site, mobile application, and marketing touch points; managed UX team of up to 10 creatives and developers.
- Led all front-end development activities during 12-month re-platforming project; architected presentation layer of re-launched Sittercity.com with strong emphasis on marketing priorities, A/B testing, analytics.
- Crafted product flows and wireframes for on-demand “Chime” web, iOS and Android apps; collaborated with services team to define APIs and marketing to align analytics strategy.

SapientNitro — Chicago IL

MANAGER, INTERACTIVE DEVELOPMENT — 2011 to 2012

- Supervised team of five developers responsible for all Harley-Davidson development, supporting H-D.com and 29 regional sites. Projects included YA-targeted “Dark Custom” launch with Instagram tie-in, and re-designs of “Women Riders” and “Iron Elite” community sites.

VSA Partners — Chicago IL

DIRECTOR, FRONT-END TECHNOLOGY — 2008 to 2011

- Managed day-to-day operations for team of up-to 10 developers. Scoped development efforts, managed budgets, assigned resources, gathered information about client environments, ensured on-time deliveries.
- Handled client-facing relationships for GE Healthcare, P&G, CME Group, Avery Dennison, PepsiCo. Gathered client environment details, collaborated on metrics strategies, analyzed functional requirements, coordinated QA process.
 - *P&G*: Managed development of PG.com redesign; implemented regular site features and major updates, coordinated with offshore team. Frequently consulted on accessibility, mobile, and social media.
 - *GE*: Worked closely with GE Digital Team on monthly innovation features and micro-site builds.
- Spearheaded transition to HTML5, CSS3, web fonts, and related technologies; developed boilerplate site template to reduce start up time.

INCISENT Technologies — Chicago IL

FRONT-END ARCHITECT

- Scoped and managed the integration of front-end functionality for dozens of product enhancements and several new product features, including the highly-praised First Look Search Engine for auto dealers.
- Architected user interface for three web applications — a service-oriented Java/Struts application, a Rails search engine, and an ASP/.Net 2.0 reporting application.

Columbia College — Chicago IL

ADJUNCT INSTRUCTOR

- *Authoring Interactive Media*: Led students in study of aesthetic and technical aspects of web design and production, emphasized strengths and limitations of the medium.

United Airlines — Chicago IL

LEAD FRONT-END DEVELOPER

Orbitz — Chicago IL

LEAD FRONT-END DEVELOPER

Neoglyphics Media Corporation — Chicago IL

FRONT-END DEVELOPER/PRODUCTION MANAGER

Education

University of Illinois at Chicago — Chicago IL

MASTER OF FINE ARTS — Photography, Design theory

University of Louisville — Louisville KY

BACHELOR OF FINE ARTS — Photography, Design

